

RebateNet

Rebate Program Management System

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The **RebateNet** solution can be used for Rebates, Rewards, Co-op Funds and Incentives management and reimbursement programs. It is also provided as a hosted (on demand) service for customers who need full suite of services including transaction processing.

Funds / Claims Management

Functions provided include Approvals, Reimbursements and Balance Tracking for Co-op program or Market Development Fund (MDF) programs. It supports multi-tiered funding programs for different marketing programs and partners.

Incentive Management

Functions include reward schedule definition, and reward computations based on Sales Volume or Sales Activity or Products. Multiple combinations of reward definitions are possible. Mail-in Rebates and Sweepstakes management are supported. Check Payments and Monitoring for Fraud Protection are provided.

Benefits

- 24 X 7 Visibility to Funds, Usage and Balances
- Ensures Customer Retention
- Enhances Customer Loyalty
- Hosted Services available
- Optional 1-800 Phone Services
- Supports full branding with your Corporate Identity for channel / end user usage
- Extensive Reporting and Analytic

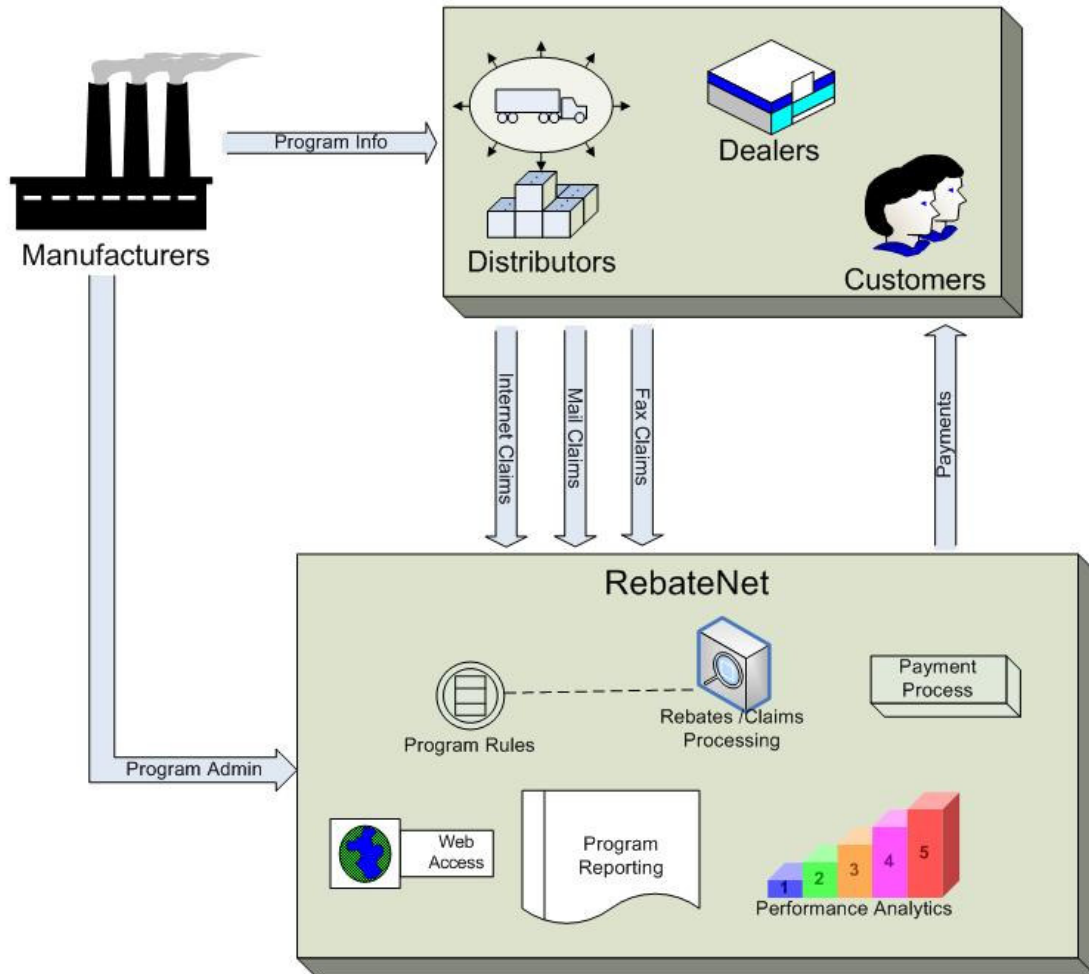
Usage Areas

- Rebates / Rewards Management
- Market Development Programs
- Co-op Program Management
- Mail-in Rebates and Sweepstakes Management

Support Modes

- On-line / Internet Self Service
- Telephone / IVR
- Email / On-line Chat
- Mail
- Fax

RebateNet – Rebates and Claims Management System



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Features

- Fully web (browser) based, on-line system
- User friendly interfaces
- Supports inputs via on-line and off-line sources
- Can be used by OEMs, Direct Partners, Indirect / Channel Partners and End Users / Consumers
- Extensive, configurable, flexible work and process flow
- Configurable Data Contents
- Extensive transactional / operational Reporting

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- Advanced Analytics / Metrics / History / Trend Reporting
- Graphical Presentation of key Reports and Metrics
- Report data downloadable to Spreadsheets and Text files
- Optional Web Services / Enterprise Middleware Integration
- Seamless Integration with your ERP / Corporate Systems and IT Infrastructure
- Can be used as standalone system by small and medium enterprises
- Available in on-demand (hosted) or in-house deployment delivery models

About Anagha Group

Anagha Group provides a range services in the Marketing, Sales and Customer Management arena. The portfolio of services includes strategic marketing and support services. Rebates programs administration, loyalty programs management, co-op programs execution, integrated marketing and fulfillment services are delivered to the customers using flawless delivery methodologies. Backed by an experienced, strong technology team and global delivery capabilities, Anagha Group helps customers achieve significant cost reduction and enhance profitability. Several technology tools and solutions are also offered in on-demand or on-site models to execute and manage customer programs. The tools help measure and analyze benefits in terms of ROI and aid in decision making by effective utilization of marketing dollars. These tools provide valuable business intelligence reporting in marketing and customer data management areas.

Anagha Group offers consulting, best practices and allied services in data management, customer data integration initiatives, global data exchange programs among trading partners, portfolio management, quality improvement programs and technology consulting in marketing, fulfillment and sales operations business processes.

Anagha Group provides its services to a cross section of the industry, including consumer packaged goods, retail, healthcare, building materials, automotive and other manufacturing industries. For more information on services offered, please visit www.AnaghaGroup.Com.

Email: Solutions@AnaghaGroup.Com

Web Site: www.AnaghaGroup.Com